

A Lifetime of Service, A Vision for Excellence.

My journey in the Food & Beverage industry began at age 14, working in a fast-food restaurant to support my education. Today, with over 40 years of experience in the trade, my passion for service remains as strong as ever.

For the past four years, it has been my privilege to serve as the GCB Chairman. This role has allowed me to connect with a diverse range of members across various sporting interests, all coming together as one big family. Seeing our community thrive has been a true joy.

As a candidate for the 12 Good Men Team in this coming new term, my focus is on elevating the SRC members' experience:

**Elevate F&B Standards:** I aim to enhance our service quality and introduce fresh, exciting culinary offers for our members.

**Collaborative Growth:** We have a fantastic F&B Team in place. I intend to work hand-in-hand with them to ignite "new sparks" and innovate new programs.

**The Premiere Club:** As we enter this "Grow" phase of our journey, I am committed to evolving our club's offerings to ensure SRC truly becomes the Premiere Club in Town.

I ask for your support to help me bring these new experiences to life for our members.

Committee Member Elect,  
Thomas Tay Hwee Hong.



## Committee Member Elect **Tay Hwee Hong, Thomas**

Member since 2009

### Career

- Shareholder & Group CEO of Euroswift Holdings Pte. Ltd. [www.euroswift.com](http://www.euroswift.com)
- Vice President, Asia of Hermes Metal Yudigar Group (French Incorporated)
- Regional Managing Director, Asia Pacific of HL Display AB (Then Swedish Public Listed)

### Appointments

- Chairman, Games Control Board 2022-2026
- SRC Management Committee 2022-2026
- Past Vice Convenor, SRC Soccer Section.

### Education

- Master of Science in International Marketing from City University of New York.
- Graduate Diploma in Human Resources
- Management from Singapore Institute of Management

### Other Clubs Societies and Awards

- Member of Association of Small Medium Enterprises.
- Past Vice Chairman of Hougang CCMC
- Past Chairman of Hougang Community Sports Network.
- Conferred Public Service Medal (PBM) by the Prime Minister Office. 2021.

For vision, progress and good governance, let's vote to carry on the good work.

Vote **12 GOOD MEN** on 25 April 2026.

**12 GOOD MEN**

Carrying on the good work